



**AGROALIMENTARIA 2017**  
**Santo Domingo, Dominican Republic**  
**May 18<sup>th</sup> -20<sup>th</sup>, 2017**

Caribbean Export Development Agency (Caribbean Export), under the Regional Private Sector Development Programme (RPSDP) funded by the 11th European Development Fund (EDF), will be assisting CARIFORUM exporters interested in participating in Agroalimentaria 2017. For this activity Caribbean Export will support the companies by providing exhibition space within the Caribbean Export pavilion, one airline ticket (round trip) per company on economy class through the most direct route and accommodation for a maximum of 4 nights.

Recognised as one of the most important Food Industry trade fairs in the Caribbean region, Agroalimentaria provides a unique opportunity for food, tobacco, and beverage firms to showcase their products to international buyers. The 6th edition of Agroalimentaria will be held on May 18<sup>th</sup> -20<sup>th</sup>, 2017 in Santo Domingo, Dominican Republic and is organized by the Dominican Agroindustry Board (JAD) and the Dominican trade and investment promotion office (CEI-RD).

Products will be exhibited by thematic areas:

- Organic and Fair Trade
- Gourmet
- Health and Wellness
- Technology and Services
- Agribusiness Suppliers

In the previous edition of 2015, 135 exhibitors participated, more than 2,900 matchmaking sessions were held; and over US\$200 million in negotiated sales were reported. For more information on Agroalimentaria 2017, please visit: <http://agroalimentaria.com.do/>.

Interested companies must complete the attached Expression of Interest form and submit all required documentation to Caribbean Export. Submissions must be addressed electronically to [rthevenin@carib-export.com](mailto:rthevenin@carib-export.com) copied to [ekelly@carib-export.com](mailto:ekelly@carib-export.com) no later than 16:00 hours D.R. time on March 30<sup>th</sup>, 2017.

All applications are subject to approval of acceptance by a Selection Committee and space availability.

## Criteria

### Firms must

- Be a Registered Company or Business Name in the selected CARIFORUM country
- Be in operation for at least two years
- Demonstrate business growth and profitability
- Have sufficient financial and human resources to secure orders
- Comply with relevant international standards (if applicable)
- Have sound financing to support follow up activities
- Demonstrate awareness about market conditions in the intended export market(s)