FUTURE FORUM

Next 100 Years

Competitive Strategy in a changing Economy

12 Green Goals for Households and Corporations

1. Need to protect the environment, to protect health, prosperity and quality of life.
2. Land and sea resources exploited sustainably
3. Maximum Community development with minimum environmental impact
4. Go Local, food, products and services
5. Energy efficiency and Renewable energy generated electricity and heating
6. Sustainable transport, more walking, riding using electric vehicles .
7. Water harvesting and reduce water waste and pollution
8. Community based leadership and governance
9. New method of productivity, reduce, reuse and recycle
10. Celebration local Arts and crafts

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Areas of action

- Commitment
- Strategies
- Tools
- Results
- Reward

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Green Organization

Growing Business in a Low Carbon Economy

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A Green Organization reflect the new paradigm, that employs various green strategies and techniques to become more eco- efficient

Five key Values

- Eco-Efficiency
- Sustainability
- Decentralization
- Innovation
- GO Local- Localisation

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Eco-Efficiency

- Key Steps toward a sustainable Organization
- Retooling how things are done in Organizations in Barbados
- Greening the work experience
- Developing a Recycling mindset
- Work smart , Live smart

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Sustainability

- Long term job creation
- Robust economic growth
- Effective use of all resources
- Fuel by on going innovation

GREEN MEANS LOCALISATION

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Solar Electricity Investments

REDUCE

- Conservation
  - Behavior Modification
  - Energy monitoring
  - Energy management
  - Use the internet for entertainment

- Efficiency
  - Energy Star appliances
  - Smart appliances
  - Front loader washing machine
  - Glass front Doors on refrigeration

- Solar Electricity
- Use the innogen 5000 to reduce or eliminate your energy bill

Use Smart Appliances

Use Front loader

THE GREEN PRODUCT CYCLE

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Strategies

- Creating products and systems that consumes less material and energy.
- Substituting input materials
  - non-toxic
  - Renewable
- Reducing unwanted inputs for greater output
  - Recyclable- converting output to inputs

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GREEN Organisation

- Green Organization is a method for increase efficiency, minimizes waste and pollution, through engage employees in their home environment. These goals are often achieved through incentive programs that encompass both work and home.

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Local Case Studies

- The Nation Newspaper
- Wibisco LTD
- Graphic Impression- the drive to reduce
- Nicholls Bakery
- Matrix Marketing
- BNOC

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GREEN Home and office

- Energy saving machinery and components
- Bio- compostable and recyclable packaging and products
- Energy management software and Tools
- Clean energy Systems: i.e Solar electricity

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